



TMA Western Regional Conference
La Costa
July 22-24, 2009

Dear TMA Members and Distressed Business Professionals:

It is our pleasure to invite you to participate as a sponsor for the inaugural TMA Western Regional Conference at magnificent La Costa in Carlsbad, California. It is our sincere hope that you will take advantage of this opportunity to help bring this annual event to TMA professionals in the Western Region.

Sponsorship opportunities range from \$1,500 to \$10,000 and offer significant visibility to a target audience of turn-around and insolvency professionals. While it is impossible to predict attendance at this inaugural event, we anticipate as many as 600 professionals will seize the opportunity to "Join The Conversation" with fellow turn-around experts.

Panelists have been asked to "go interactive" and spark an interactive education experience. In these dynamic challenging times, it is more important than ever that the turn-around industry seize every opportunity to engage and initiate conversation that serves as the catalyst to business solutions.

Professional networking will also take on new meaning at the Western Regional Conference. During registration, we are collecting information about the types of professionals that attendees are most interested in meeting. Based on this information, on Thursday afternoon, attendees will be combined with high-value networking contacts for a fun, semi-competitive and relevant networking/teambuilding event. Our hope is to provide each attendee with an opportunity to make an impression on new professional contacts that extends beyond trading business cards and sharing a cocktail.

The site of our inaugural event, La Costa, is well-known for its year-round perfect weather and meeting-friendly facilities. With average July temperatures in the low 80's and no humidity, La Costa provides an ideal setting for meetings, educational programs and networking events. In addition to La Costa's exceptional conference facilities, guests will have the opportunity, before and after the conference, to stay at La Costa at the discounted conference rates and enjoy an exquisite spa, beautiful grounds, separate pools for families and adults, and championship golf and tennis facilities.

We are energized about this inaugural Western Regional Conference. The Conference Board is working hard to build a meaningful, relevant and memorable event. We hope that you will become a sponsor, get involved and "Join The Conversation"!

Scott Gautier
Peitzman, Weg & Kempinsky, LLP
Conference Co-Chair

Jeff Pomerantz
NRC Realty
Chair, Sponsorship Committee